



Siser®

**Siser**®



All printers and color palettes are different. The colors and textures shown here may not be accurate. Please install the Siser App for more accurate colors.

[SiserNA.com](http://SiserNA.com)

03-2020



**Siser**®

2020 BROCHURE



100% Cotton	100% Polyester	Poly/Cotton Blends	Nylon	Lyra®/Spandex	Leather	Sublimated Polyester	Home Iron Compatible	CPSIA Certified	Temperature	Pressure	Time (Seconds)	Peel Carrier
-------------	----------------	--------------------	-------	---------------	---------	----------------------	----------------------	-----------------	-------------	----------	----------------	--------------

## SISER® HEAT TRANSFER VINYL REFERENCE

EasyWeed®	✓	✓	✓		✓	✓	✓	✓	305° F/150° C	med	10-15	hot or cold
EasyWeed® Extra		✓	✓	✓	✓	✓	✓	✓	305° F/150° C	med	10-15	hot or cold
EasyWeed® Electric	✓	✓	✓		✓	✓	✓	✓	305° F/150° C	med	15	hot or cold
EasyWeed® Stretch	✓	✓	✓		✓	✓	✓	✓	320° F/160° C	firm	20	hot or cold
EasySubli®	✓	✓	✓					✓	311° F/155° C	med	15	warm
EasyWeed® Sub Block		✓				✓		✓	265° F/130° C	med-firm	15	warm
EasyWeed® Adhesive	✓	✓	✓				✓	✓	275° F/135° C	med	5-10	hot
EasyReflective®	✓	✓	✓	✓			✓	✓	305° F/150° C	med	15	warm
BlackBoard™	✓	✓	✓				✓	✓	275° F/135° C	med	15	warm
Glitter	✓	✓	✓		✓		✓	✓	320° F/160° C	firm	15-20	warm
Holographic	✓	✓	✓		✓		✓	✓	320° F/160° C	med	10-15	cold
Metal	✓	✓	✓					✓	305° F/150° C	med	10-15	cold
StripFlock® Pro	✓	✓	✓		✓		✓	✓	311° F/155° C	med	15	hot or cold
Brick® 600	✓	✓	✓				✓	✓	311° F/155° C	med-firm	15-20	cold
Sparkle	✓	✓	✓						305° F/150° C	med	15	warm
Twinkle™	✓	✓	✓						305° F/150° C	med-firm	15	warm
EasyPatterns®	✓	✓	✓		✓	✓	✓	✓	305° F/150° C	med	10-15	hot or cold

CPSIA means: This product has been independently lab tested and is Phthalate & Lead Free and is safe for application on children's products.

Please test for compatibility on your garment before committing to production.



Ceramic	Drywall	Glass	Metal	Plastic	Wood	Surface Characteristics	Thickness	Durability	Cutting Blade Recommendation
---------	---------	-------	-------	---------	------	-------------------------	-----------	------------	------------------------------

## SISER® EASYPSV™

EasyPSV® Permanent	✓		✓	✓	✓	gloss	3 mils/76.2 microns	3-5 year	45°
EasyPSV® Permanent-Glitter	✓		✓	✓	✓	smooth gloss	3 mils/76.2 microns	5 year	45°
EasyPSV® Etch	✓		✓	✓	✓	matte	3 mils/76.2 microns	5-7 year	45°
EasyPSV® Glow	✓		✓	✓	✓	gloss	4.2 mils/107 microns	indoor usage only	45°
EasyPSV® Removable	✓	✓	✓	✓	✓	matte	3 mils/76.2 microns	2-3 year clean removability	45°
EasyPSV® Chalkboard	✓	✓	✓	✓	✓	matte	5 mils/127 microns	1 year clean removability	45°

Please test for compatibility on your surface before committing to decoration  
Not recommended for use with dishwasher or microwave.



## Live and in Person.

Siser® has attended many trade shows over the years where we demonstrate the newest and most time-honored cuttable & print and cut materials. If you are interested in learning how to use the latest decoration methods or adding Siser materials to your lineup, come visit us at an upcoming trade show or open house. We're always willing to listen, teach, and demonstrate the most widely used heat applied materials in the world!

For a list of upcoming shows, visit [SiserNA.com/show-schedule](http://SiserNA.com/show-schedule). Hope to see you soon!



## Online.

If trade shows aren't your thing, don't fret! You can still interact with the experts at Siser and get answers to your questions!

We're always on social media - hit us up on Twitter, Facebook, Instagram, Pinterest, Youtube... we try to be everywhere you need us to be. If you run into any issues along the way, you can always email or call our support staff. You can find the info at [SiserNA.com/contact](http://SiserNA.com/contact).

Need to know if the supplier you're buying from actually sells Siser materials? Don't have a supplier yet? Contact us at [info@SiserNA.com](mailto:info@SiserNA.com) and we'll get you the answers you need!

We look forward to meeting you either in person at a trade show or virtually - online!

# Heat Printing Accessories

Siser® has all the tools that make heat printing a snap! Whether it's weeding, masking, or heat applying, we've got what you need to succeed!

## Siser® EZ Weeder®

**The fastest way to weed heat transfer vinyl**

The Siser weeder allows you to weed with speed and accuracy - even in small cavities. This durable stainless steel tool will not bend or break when weeding designs and be sharpened if necessary. Recommended for use with all Siser cuttable heat transfer vinyl and printable heat transfer vinyl materials.



## Heat Transfer Pillows

**Heat Transfer Pillows give your designs a smooth, even surface.**

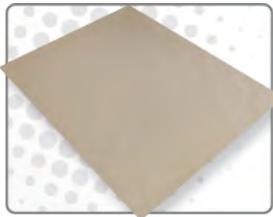
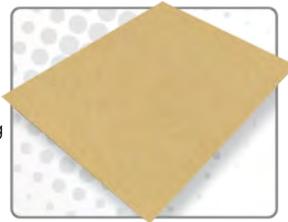
Heat Transfer Pillows have a core of soft foam covered by our non-stick Heat Transfer Cover Sheet material. The thickness of the foam allows buttons, zippers and seams to sink into the pillow, giving you an even surface for heat application.

Available in 5" x 18", 6" x 8", 10" x 10", 12" x 14", and 16" x 20"

## Multipurpose Paper

**The one paper that does double duty!**

The name says it all! Multipurpose paper can serve as a cover sheet, protecting your garment and upper platen on your heat press. When using as a cover sheet, make sure the glossy side of the paper is facing down. The glossy side of the paper can also be used to store weeded transfers until you are ready for heat application. Multipurpose Paper can be used several times.



## Heat Transfer Cover Sheet

**Protect your garments and your heat press upper platen!**

If you only purchase one cover sheet, this is the one you want!

This is the most popular reusable non-stick cover sheet in the industry. These cover sheets protect your garment and the press' upper platen. Heat Transfer Cover Sheets are reusable and give your image a semi-gloss finish. Replace if the sheet becomes creased or wrinkled.

## Squeegee

**Perfect for applying EasyPSV™ as well as masking films**

Easily apply your EasyPSV pressure sensitive vinyl or smooth out your masking films and remove unwanted air bubbles with this handy plastic squeegee. Recommended for use on all Siser Print and Cut Materials as well as EasyPSV! The squeegee removes trapped air bubbles and creates a bond between the mask and the image.



EASYWEED® HTV
305° F/150° C | Medium Pressure | 10-15 sec. | Peel Hot or Cold

White	Gray	Silver	Charcoal	Black	Matte Black
Brown	Dark Maroon	Maroon	Burgundy	Red	Bright Red
Hibiscus	Cardinal	Texas Orange	Orange	Orange Soda	Sun
Yellow	Lemon	Gold	Vegas Gold	Cream	Tan
Chocolate	Lime	Green Apple	Green	Cadette Green	Dark Green
Turquoise	Powder Blue	Sky Blue	Pale Blue	Royal Blue	Navy Blue
Purple	Wicked Purple	Lilac	Passion Pink	Pink	Bubble Gum
Melon	Light Pink	Fluorescent Pink	Fluorescent Raspberry	Fluorescent Coral	Fluorescent Orange
Fluorescent Yellow	Fluorescent Green	Fluorescent Blue	Glow in the Dark		

All printers and color palettes are different. The colors and textures shown here may not be accurate. Please install the Siser App for more accurate colors or check with your distributor about the availability of color guides.

EASYWEED® STRETCH HTV

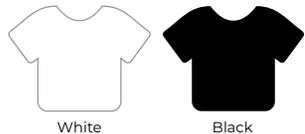
320° F/160° C | Firm Pressure | 20sec. | Peel Hot or Cold



EasyWeed® Stretch has a True Matte Finish (except Burgundy, Silver, Gold, and Rose Gold)

EASYWEED® EXTRA HTV

305° F/150° C | Light-Medium Pressure | 10sec. | Peel Hot or Cold



Other colors available upon request

# EVERYTHING Siser

In The

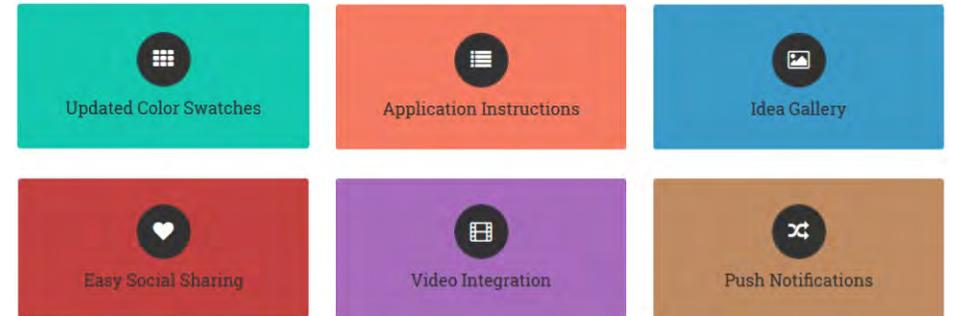
# PALM OF YOUR HAND



### Take Siser With You Wherever You Go With the Siser App!

- *Constantly updated material color samples*
- *Quick access to application instructions*
- *Be the first to know about new materials*
- *Discover creative application ideas*
- *Contact us with questions or comments*
- *Get social with us! Quick links to our Social Media*

If you do any kind of garment decoration, you should be using Siser Materials - and the Siser App!



SiserNA.com

# EASYSUBLI®

**NEW** Heat Transfer Vinyl

311° F/155° C | Medium Pressure | 15 sec. | Peel Warm\*



## The latest Innovation in Sublimation!

Siser® EasySubli® heat transfer vinyl is the key to sublimating garments of any color and almost any fabric! For best results, print directly on *EasySubli* with *Siser EasySubli* Inks by Sawgrass and the Virtuoso SG400 or SG800 printers. After printing, cut your design by hand or with an electronic cutting machine. For designs with multiple pieces, use *EasySubli* Mask and a squeegee to transfer designs from the static backing to your garment. With a low application temperature of 311°F, you can even heat press sensitive fabrics like tri-blends and rayon! Try your hand at the printing game without investing an arm and a leg - Try *EasySubli* heat transfer vinyl!

Compatible with Siser® EasySubli® Inks by Sawgrass and standard sublimation inks



\* If EasySubli Mask has been used peel warm.  
For more detailed application instructions visit SiserNA.com

## GLITTER HTV

320° F/160° C | Firm Pressure | 10-15 sec. | Peel Warm



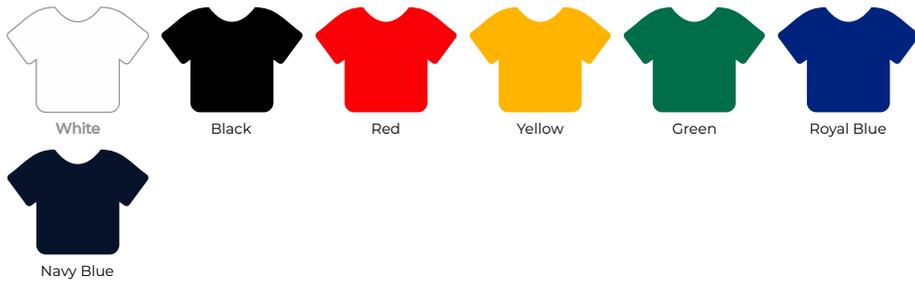
White	Rainbow White	Silver	Silver Confetti	Confetti	Light Multi
Black Silver	Black	Galaxy Black	Black Gold	Burgundy	Red
Bronze	Copper	Gold	Lemon Sugar	Gold Confetti	Old Gold
Tawny	Champagne	Brown	Light Green	Dark Green	Grass
Emerald	Jade	Mint	Mermaid Blue	Aqua	Blue
Old Blue	True Blue	Sapphire	Royal Blue	Purple	Eggplant
Lavender	Currant	Flamingo Pink	Hot Pink	Cherry	Blush
Rose Gold	Rainbow Plum	Rainbow Coral	Neon Pink	Neon Grapefruit	Neon Orange
Neon Yellow	Neon Green	Neon Blue	Neon Purple		

\* It is not recommended to layer Glitter on itself or other materials

**EASYWEED® ELECTRIC HTV** 305° F/150° C | Medium Pressure | 10-15 sec. | Peel Hot or Cold



**BRICK® 600 HTV** 311° F/155° C | Medium-Firm Pressure | 20sec. | Peel Cold



**EASYWEED® SUB BLOCK HTV** 265° F/130° C | Medium-Firm Pressure | 15sec. | Peel Cold



## Siser® Print and Cut Materials

**COLORPRINT™ EASY**

300° F/149° C | Medium Pressure | 15 sec. | Peel Warm



### The Easiest Print and Cut Material to Mask and Weed!

ColorPrint™ Easy is the easiest weeding print and cut material ever! *ColorPrint Easy* is just what the name says- EASY! Simply print and cut your design, weed the excess with ease, and mask. With the help of a *Siser* squeegee *ColorPrint Easy* transfers smoothly to the mask with little effort. Peeling the carrier is a snap too! *ColorPrint Easy* applies at only 300° F, which gives you the ability to apply to special materials that require a lower application temperature

*Compatible with eco-solvent and solvent based printers/cutters (Not for desktop printers)*

**COLORPRINT™ EXTRA**

320° F/160° C | Light Pressure | 10-15 sec. | Peel Hot

### The Print and Cut Material for Difficult to Print Items!

ColorPrint™ Extra is a white print and cut material that is perfect for full-color printing on nylon and is durable enough for pennants, canvas, tents and other difficult to personalize fabrics. If you're looking for a glossy print and cut material that works on shoes, belts, canvas bags and more, *ColorPrint Extra* is the material you're looking for! *ColorPrint Extra* is the durable alternative to costly screen printing on oversized or odd substrates.

*Compatible with eco-solvent, solvent and latex based printers/cutters (Not for desktop printers)*

### TTD EASY MASK

TTD Easy Mask is a clear mask formulated for use with all *Siser* print and cut materials. Being clear, the mask allows you to easily place the design on the garment during application.

### TTD HIGH TACK MASK

TTD High Tack Mask is specifically designed for *ColorPrint Soft Opaque*, *Siser's* newest print and cut material. The stronger tack allows for easy removal of the design from the carrier.



	100% Cotton	100% Polyester	Poly/Cotton Blends	Nylon	Lycra®/Spandex	Leather	Sublimated Polyester	InkJet Compatible	CPSIA Certified
--	-------------	----------------	--------------------	-------	----------------	---------	----------------------	-------------------	-----------------

## SISER® HEAT TRANSFER VINYL REFERENCE

ColorPrint™ PU	✔	✔	✔		✔	✔			✔
ColorPrint™ Soft Opaque	✔	✔	✔		✔	✔			✔
ColorPrint Sublithin™	✔	✔	✔			✔	✔		✔
ColorPrint™ Extra	✔	✔	✔			✔			
ColorPrint™ Easy	✔	✔	✔	✔					✔
Hi-5 Print Matte	✔	✔	✔						

# Siser® Print and Cut Materials

## COLORPRINT™ PU

295° F/146° C | Medium Pressure | 15-20 sec. | Peel Hot



### Print and Cut Full-Color Designs with Incredible Stretch & Rebound

Impress your customers with beautiful, vibrant graphics that are also lightweight and durable. Siser®'s ColorPrint™ PU is a thin, stretchable print and cut material available in a glossy or matte finish. ColorPrint PU allows you to create great full color graphics that are CPSIA certified! ColorPrint PU is thin enough to provide a great hand and stretchable enough for most performance wear. Plus it's easy to use! Just print, cut, mask, and press!

*Compatible with eco-solvent, solvent, and latex based printers/cutters (Not for desktop printers)*

## COLORPRINT™ SOFT OPAQUE

305° F/150° C | Medium- Firm Pressure | 15 sec. | Peel Hot



### The Thinnest, Softest Print and Cut Material - For Dark Garments!

If the soft hand and vivid colors of ColorPrint™ Translucent sound good to you but you want it for dark garments, you want ColorPrint Soft Opaque! The same great qualities of ColorPrint Translucent with the addition of a white base that allows for application on dark colored garments. If you're searching for an ultra thin material with a soft hand, that doesn't compromise on color quality no matter what shade you print on then your search is over!

*Compatible with eco-solvent and solvent based printers/cutters (Not for desktop printers)*

## COLORPRINT SUBLITHIN™

265° F/130° C | Medium Pressure | 15 sec. | Peel Warm



### The Perfect Print and Cut material for Sublimated Sports Garments!

Standard print and cut material isn't formulated for use on sublimated jerseys. If you apply a regular printable polyurethane vinyl onto a sublimated garment, you'll get what's called "dye migration". Dye migration is when the sublimation inks bleed through the vinyl, causing your designs to look muddy or splotchy. ColorPrint™ Sublithin is specially formulated to block dyemigration. Great for all polyester motocross, soccer, and hockey jerseys with full sublimation.

*Compatible with eco-solvent and solvent based printers/cutters (Not for desktop printers)*

## HI-5 PRINT MATTE

250° F/120° C | Medium Pressure | 5 sec. | Peel Hot



### Low Temperature, Low Time, High Quality Results!

The low application temperature of 250°F paired with only 5 seconds of pressing time means you can say goodbye to heat marks and hello to soft, matte graphics - in a matter of seconds! With the help of Hi-5 print Matte you can now confidently decorate fabrics like 100% polyester, rayon, polypropylene, and anything else that can't stand the heat recommended for other print and cut materials. Designed for use in wide format print and cut machines.

*Compatible with eco-solvent, solvent, and latex based printers/cutters (not for desktop printers)*

## STRIPFLOCK® PRO HTV

311° F/155° C | Medium Pressure | 15 sec. | Peel Hot



## HOLOGRAPHIC HTV

320° F/160° C | Medium Pressure | 15-20 sec. | Peel Cold



All printers and color palettes are different. The colors and textures shown here may not be accurate. Please install the Siser App for more accurate colors or check with your distributor about the availability of color guides.



### SPARKLE HTV

305° F/150° C | Medium Pressure | 15 sec. | Peel Warm



### TWINKLE™ HTV

305° F/150° C | Medium-Firm Pressure | 15 sec. | Peel Warm

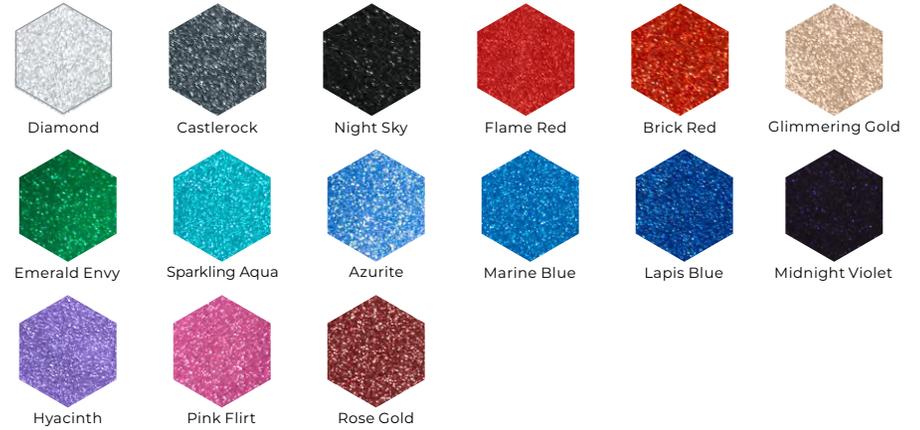


### METAL HTV

305° F/150° C | Medium Pressure | 10-15 sec. | Peel Cold

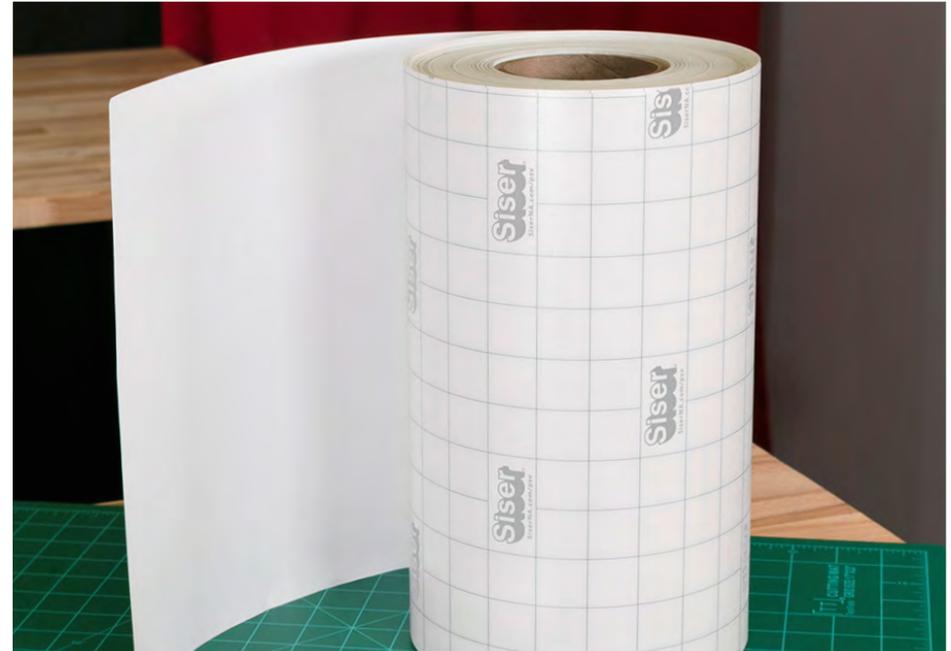


### EASYPSV® PERMANENT - GLITTER



### EASYPSV® APPLICATION TAPE

Apply your Siser® EasyPSV® successfully every time using *Siser* Application Tape. This all-purpose tape is used to apply your PSV graphics onto your object's surface with ease. The medium tack and clear surface make *Siser* Application Tape great for graphics of all sizes. From mini monograms to major wall graphics, Application Tape is here to help. Fitted with a 1" square grid pattern to keep your decal straight, Application Tape makes measuring a breeze and centering your graphics super easy!



## EASYPSV® REMOVABLE

Put down the razor blade! This EasyPSV® is cleanly removed from decorated surfaces without any special tools or adhesive residue left behind. Now you always have the option of changing up your look! Spruce up painted drywall for the nursery without worrying about when your little one grows up and turns their nose up at the "baby" decorations. Removable EasyPSV comes off the wall without damaging it, so you're ready to redecorate their big kid room! Since the removable adhesive won't harm paint or leave a sticky residue behind, EasyPSV is perfect for mirrors, windows, plastics, and more. Plus, the soft, matte finish of removable EasyPSV won't produce a glare so it looks lovely indoors. Once you start to think about it, there's a way to use EasyPSV in every room of the house!



## BLACKBOARD® HTV

275° F/135° C | Medium Pressure | 15 sec. | Peel Warm



Black

## EASYREFLECTIVE® HTV



Silver

305° F/150° C  
Medium Pressure  
15 sec.  
Peel Warm



Adhesive

275° F/135° C  
Medium Pressure  
5sec.  
Peel Hot  
Apply Top

## EASYPATTERNS® HTV

305° F/150° C | Med Pressure | 10-15 sec. | Peel Hot or Cold



EasyPatterns™ are EASY to use pre-printed PATTERNS for use in the cutter of your choice. EasyPatterns are compatible with TTD High Tack Mask - just like our ColorPrint™ materials! Simply choose your text or design, load the material into your cutter with the pattern side up, and cut in the positive (do not mirror/flip image.) Once your design is cut, all that's left to do is weed the excess material, mask with TTD High Tack, and heat apply with a heat press or a home iron. Customization has never been easier - or better looking!



Images are representations & not actual size of patterns.

# EASYPSV<sup>®</sup>

Pressure Sensitive Vinyl

## Welcome to the wonderful world of PSV!

The name brand you know and trust is staying true to Siser<sup>®</sup> Style by keeping things EASY. Siser EasyPSV<sup>®</sup> is your new go-to adhesive vinyl for creating decals that can decorate almost any hard surface. Apply your designs to glass, wood, plastic and so much more when you use EasyPSV! This sticky vinyl adheres quickly so your creativity is never hindered! Additionally, EasyPSV's ideal thickness makes it simple to cut, weed, and apply with wide format and craft cutters of all kinds.

Available in both permanent and removable, EasyPSV has everything you need to customize indoor and outdoor objects. Choose from bright glossy colors, matte finishes, and the always popular option - Glitter! As if that's not enough, there's even an EasyPSV that glows in the dark, one you can write on with chalk, and an EasyPSV that appears to be etched! Check out all your choices and discover how easy the world of EasyPSV can be!



## EASYPSV<sup>®</sup> PERMANENT

This outdoor-rated EasyPSV<sup>®</sup> comes equipped with a permanent adhesive that's strong enough to survive weather and UV conditions. Put the family name on the mailbox and you're sure to smile every time you pull into the driveway. When you back out, you'll get a glimpse of the kids' team decals on the back window and feel so proud of them. The kids also love seeing their team colors displayed bright and bold (and sometimes glittering) on the car. Of course EasyPSV Permanent works on indoor surfaces as well, but we don't recommend it for drywall (unless you're looking for free paint removal!)

